| M.Uzair Siddiqui  Search Engine Optimization Executive | C-74, Second Floor, Block-4  Saadi Town, Karachi  **+92 3003493918**  **muzairsiddiqui15@gmail.com** |
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| EDUCATION & PROFESSIONAL DEVELOPMENTDigiSkills— *SEO*August 2022 - Ongoing I am learning Search Engine Optimization from DigiSkills.pk and I am able to optimize websites or other content on the web. Here I am learning about On-Page and Off-Page SEO, backlinks, audits, and more. Govt. Degree Boys College — *Intermediate*2020 - 2022 I completed my Pre-Engineering from Govt. Degree Boys College which is located in Gulzar-E-Hijri. EXPERIENCE & PROJECTSLogo Design | Social Media Posts — *TheHijjabAttire*2021 - PRESENT I have worked with ThiHijjabAttire and created many designs for logos, banners, thumbnails, social media posts, and more. Logo Design | Social Media Posts — *Silver Town*2021 - PRESENT I worked with Silver Town, and designed logos, banners, thumbnails, social media posts, and more. Social Media Posts— *Personal Project* I created many social media posts as a practice and I am currently using them as a base for my other designs. | SKILLS  * MS Office: Full Suite * KeyWord Research * Competitor Analysis * On-Page | Off-Page SEO * Link building * PPC (Google Adwords) * Google Analytics * Google Search Console  LANGUAGES  * Urdu: Native * English: Intermediate |